



**Placing an advertisement in your local Journal is easy**

**Check our competitive prices**

### **The Journal Copy Dates**

<b>The Journal Dates</b>		
<b>Issue Numbers</b>	<b>Copy Date</b>	<b>Publication Date</b>
437	11 <sup>th</sup> September 2015	26 <sup>th</sup> September 2015
438	9 <sup>th</sup> October 2015	24 <sup>th</sup> October 2015
439	6 <sup>th</sup> November 2015	21 November 2015

### **Preparing an Advert**

When preparing your advert for The Journal you should design it using the measurements given. Remember that too many words in a small advert are not easy to read. It should be prepared with a minimum resolution of 300dpi.

Please send your finished advert to the advertising manager by post or email attachment to [ads@the-journal.org.uk](mailto:ads@the-journal.org.uk).

**Please note that we are only able to accept PDF or Jpeg file.**

For Enquires Tel: 07716 880 534 or Email:- [ads@the-journal.org.uk](mailto:ads@the-journal.org.uk)



**£18.00 / £30.00**

1 Width X 1 Height

60mm X 44.5mm

Black and White £18 - Ref: 1

Full Colour £30 - Ref: 10



**£33.00 / £46.00**

2 Width X 1 Height

125mm X 44.5mm

Black and White £33 – Ref: 2

Full Colour £46 – Ref: 11



**£33.00 / £46.00**

1 Width X 2 Height

60mm X 91mm

Black and White £33 – Ref: 3

Full Colour £46 – Ref: 12



**£50.00 / £70.00**

3 Width X 1 Height

195mm X 44.5mm

Black and White £50 – Ref: 4

Full Colour £70 – Ref: 13



**£66.00 / £92.00**

2 Width X 2 Height

125mm X 91mm

Black and White £66 – Ref: 5

Full Colour £92 – Ref: 14



**£100.00 / £140.00**

3 Width X 2 Height

195mm X 91mm

Black and White £100 – Ref: 6

Full Colour £140 – Ref: 15



**£100.00 / £140.00**

2 Width X 3 Height

125mm X 140mm

Black and White £100 – Ref: 7

Full Colour £140 – Ref: 16



**£143.00 / £200.00**

3 Width X 3 Height

195mm X 140mm

Black and White £143 – Ref: 8

Full Colour £200 – Ref: 17



**£280.00 / £392.00**

3 Width X 3 Height

Full Page 195mm X 285mm

Black and White £280 – Ref: 9

Full Colour £392 – Ref: 18



## **Pay for 10 ads in advance and get 11**

**Offer is subject to purchasing  
all ads of the same size  
together and paying for 10  
advertisements in advance.**

### **How to Pay**

Please make cheques payable to The Journal and send to the Advertising Manager. First time advertisers will be required to pay initial advert in advance and which needs to be received by copy date. Our terms are strictly 30 days and we have the right to remove any advertiser exceeding these terms without notification.

#### **Payment to:-**

**The Journal  
25, Oak Rd,  
Littlethorpe,  
Leics  
LE19 2HP**



**Getting  
Results**

*The Journal is a voluntary not for profit organisation that produces a monthly magazine to the area of Enderby, Narborough, Huncote, Littlethorpe and Thurlaston in Leicestershire in the UK.*