



Placing an advertisement in your local Journal is easy

Check our competitive prices

The Journal Copy Dates

| The Journal Dates | | |
|--------------------------|-------------------|-------------------------|
| Issue Numbers | Copy Date | Publication Date |
| 464 April | 9 March 2018 | 24 March 2018 |
| 465 May | 13 April 2018 | 28 April 2018 |
| 466 June | 16 May 2018 | 2 June 2018 |
| 467 July | 15 June 2018 | 30 June 2018 |
| 468 August | 13 July 2018 | 28 July 2018 |
| 469 September | 17 August 2018 | 1 September 2018 |
| 470 October | 14 September 2018 | 29 September 2018 |
| 471 November | 12 October 2018 | 27 October 2018 |

Preparing an Advert

When preparing your advert for The Journal you should design it using the measurements given. Remember that too many words in a small advert are not easy to read. It should be prepared with a minimum resolution of 300dpi.

Please send your finished advert to the advertising manager by post or email attachment to ads@the-journal.org.uk.

Please note that we are only able to accept PDF or Jpeg file.

For Enquires Tel: 07716 880 534 or Email:- ads@the-journal.org.uk



£18.00 / £30.00

1 Width X 1 Height

60mm X 44.5mm

Black and White £18 - Ref: 1

Full Colour £30 - Ref: 10



£33.00 / £46.00

2 Width X 1 Height

125mm X 44.5mm

Black and White £33 – Ref: 2

Full Colour £46 – Ref: 11



£33.00 / £46.00

1 Width X 2 Height

60mm X 91mm

Black and White £33 – Ref: 3

Full Colour £46 – Ref: 12



£50.00 / £70.00

3 Width X 1 Height

195mm X 44.5mm

Black and White £50 – Ref: 4

Full Colour £70 – Ref: 13



£66.00 / £92.00

2 Width X 2 Height

125mm X 91mm

Black and White £66 – Ref: 5

Full Colour £92 – Ref: 14



£100.00 / £140.00

3 Width X 2 Height

195mm X 91mm

Black and White £100 – Ref: 6

Full Colour £140 – Ref: 15



£100.00 / £140.00

2 Width X 3 Height

125mm X 140mm

Black and White £100 – Ref: 7

Full Colour £140 – Ref: 16



£143.00 / £200.00

3 Width X 3 Height

195mm X 140mm

Black and White £143 – Ref: 8

Full Colour £200 – Ref: 17



£280.00 / £392.00

3 Width X 3 Height

Full Page 195mm X 285mm

Black and White £280 – Ref: 9

Full Colour £392 – Ref: 18



Pay for 10 ads in advance and get 11

**Offer is subject to purchasing
all ads of the same size
together and paying for 10
advertisements in advance.**

Offer excluding Back Page

How to Pay

Please make cheques payable to The Journal and send to the Advertising Manager. First time advertisers will be required to pay initial advert in advance and which needs to be received by copy date. Our terms are strictly 30 days and we have the right to remove any advertiser exceeding these terms without notification.

Payment to:-

**The Journal
25, Oak Rd,
Littlethorpe,
Leics
LE19 2HP**



**Getting
Results**

The Journal is a voluntary not for profit organisation that produces a monthly magazine to the area of Enderby, Narborough, Huncote, Littlethorpe and Thurlaston in Leicestershire in the UK.