



Placing an advertisement in your local Journal is easy

Check our competitive prices

The Journal Copy & Publication Dates 2020

The Journal Dates		
Issue Numbers	Copy Date	Publication Date
484 February	10 th January 2020	25 th January 2020
485 March	14 th February 2020	29 rd February 2020
486 April	13 th March 2020	30 rd March 2020
487 May	17 th April 2020	2 nd May 2020
488 June	15 th May 2020	30 th June 2020
489 July	12 th June 2020	27 th June 2020
490 August	17 th July 2020	1 st August 2020
491 September	14 th August 2020	31 st August 2019
492 October	11 th September 2020	26 th September 2020
493 November	9 th October 2020	24 th October 2020
494 December	13 th November 2020	28 rd November 2020

Preparing an Advert

When preparing your advert for The Journal you should design it using the measurements given. Remember that too many words in a small advert are not easy to read. It should be prepared with a minimum resolution of 300dpi.

Please send your finished advert to the advertising manager by post or email attachment to ads@the-journal.org.uk.

Please note that we are only able to accept PDF or Jpeg file.

For Enquires Tel: 07716 880 534 or Email:- ads@the-journal.org.uk



£18.00 / £30.00

1 Width X 1 Height

60mm X 44.5mm

Black and White £18 - Ref: 1

Full Colour £30 - Ref: 10



£33.00 / £46.00

2 Width X 1 Height

125mm X 44.5mm

Black and White £33 – Ref: 2

Full Colour £46 – Ref: 11



£33.00 / £46.00

1 Width X 2 Height

60mm X 91mm

Black and White £33 – Ref: 3

Full Colour £46 – Ref: 12



£50.00 / £70.00

3 Width X 1 Height

195mm X 44.5mm

Black and White £50 – Ref: 4

Full Colour £70 – Ref: 13



£66.00 / £92.00

2 Width X 2 Height

125mm X 91mm

Black and White £66 – Ref: 5

Full Colour £92 – Ref: 14



£100.00 / £140.00

3 Width X 2 Height

195mm X 91mm

Black and White £100 – Ref: 6

Full Colour £140 – Ref: 15



£100.00 / £140.00

2 Width X 3 Height

125mm X 140mm

Black and White £100 – Ref: 7

Full Colour £140 – Ref: 16



£143.00 / £200.00

3 Width X 3 Height

195mm X 140mm

Black and White £143 – Ref: 8

Full Colour £200 – Ref: 17



£280.00 / £392.00

3 Width X 3 Height

Full Page 195mm X 285mm

Black and White £280 – Ref: 9

Full Colour £392 – Ref: 18



Pay for 10 ads in advance and get 11

**Offer is subject to purchasing
all ads of the same size
together and paying for 10
advertisements in advance.**

Offer excluding Back Page

How to Pay

Please make cheques payable to The Journal and send to the Advertising Manager. First time advertisers will be required to pay initial advert in advance and which needs to be received by copy date. Our terms are strictly 30 days and we have the right to remove any advertiser exceeding these terms without notification.

Payment to:-

**The Journal
25, Oak Rd,
Littlethorpe,
Leics
LE19 2HP**



**Getting
Results**

The Journal is a voluntary not for profit organisation that produces a monthly magazine to the area of Enderby, Narborough, Huncote, Littlethorpe and Thurlaston in Leicestershire in the UK.